CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 ww.wtkr.com

ind:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract / Rev	rision	- 1			
566084	1		07894253		
Estimate #					
//1537					
		Orig	ginal Date	Revision	
		1	0/26/12	/ 10/26/12	
Billing Cycle	Billing	Cale	endar	Cash/Trade	
EOM/EOC	Broade	cast		Cash	
Station	Account Execu		xecutive	Sales Office	
WTKR	Jamie	And	Irus	Washington, D.	
Special Hand	ling				
Demographic					
Adults 35+					
	Г				
-					
IDB#	Adver	iser	Code	Product Code	
8020					
Agency Ref			Advertiser	Ref	
	Estimate # //1537 Billing Cycle EOM/EOC Station WTKR Special Hand Demographic Adults 35+	Estimate # //1537 Billing Cycle Billing EOM/EOC Broadd Station Accou WTKR Jamie Special Handling Demographic Adults 35+ IDB# Advert 8020	Estimate # //1537 Dilling Cycle Billing Cale EOM/EOC Broadcast Station Account E WTKR Jamie And Special Handling Demographic Adults 35+ IDB# Advertiser B020 Advertiser B020 Advertiser IDB# B020	Estimate # //1537 Driginal Date 10/26/12 Billing Cycle Billing Calendar EOM/EOC Broadcast Station Account Executive WTKR Jamie Andrus Special Handling Demographic Advertiser Code 8020 Advertiser Code	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
1 3 10/09/12 10/12/12 Let's Make A Deal 9am	9-10am	:30	NM	4	\$1,880.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TWTF 4	<u>Rate</u> \$470.00				
	9-10am	:30	NM	1	\$470.00
2 3 10/15/12 10/15/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week	9-10am Rate	.50	14141		Ψ470.00
Week: 10/15/12 10/21/12 M 1	\$470.00				
D 3 3 10/15/12 10/15/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
D 4 3 10/09/12 10/12/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
5 3 10/09/12 10/12/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$840.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 4	\$210.00	.00	NM	1	\$210.00
6 3 10/15/12 10/15/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm Rate	:30	NIVI	1	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	\$210.00				
7 3 10/15/12 10/15/12 CBS Daytime	1228-3pm	:30	NM	1	\$210.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 M 1	\$210.00				0040.00
8 3 10/09/12 10/12/12 CBS Daytime Start Date Find Date Weekdays Spots/Week	1228-3pm	:30	NM	4	\$840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TwTF 4	<u>Rate</u> \$210.00				
9 3 10/09/12 10/12/12 Ellen Degeneres 3pm	3-4pm	:30	NM	8	\$2,160.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 8	\$270.00				
10 3 10/15/12 10/15/12 Ellen Degeneres 3pm	3-4pm	:30	MM	2	\$540.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 2	Rate \$270.00				
VVGER. 10/13/12 10/21/12 II	5-6am	:30	NM	2	\$330.00
11 3 10/15/12 10/15/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	Rate	33.5			•
Week: 10/15/12 10/21/12 M 2	\$165.00				
12 3 10/09/12 10/12/12 NewsChannel 3 News	5-6am	:30	MM	8	\$1,320.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/08/12 T0/14/12 TWTF 8	<u>Rate</u> \$165.00				
Week: 10/08/12	V100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order # 566084 07894253 Contract Dates Product Estimate # OBAMA/P/D SKED A //1537 10/09/12 - 10/15/12 Original Date / Revision Advertiser 10/26/12 / 10/26/12 Obama/D/President

		Spots/		Tota	als
'Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	oots	Amount
13 3 10/09/12 10/12/12 Newschannel 3 News	6-7am	:30	NM	8	\$1,760.00
Start Date	<u>Rate</u> \$220.00				
Week: 10/00/12 10/14/12 1W1	6-7am	:30	NM	2	\$440.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 M 2	\$220.00	-20	NM	2	\$280.00
15 3 10/15/12 10/15/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	INIVI	2	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 2	\$140.00				
16 3 10/09/12 10/12/12 CBS This Morning	7-9a	:30	NM	8	\$1,120.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 8	<u>Rate</u> \$140.00				
VVeek. 10/06/12 10/14/12 100	9-11am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12S- 1	\$70.00	-20	NM	0	\$0.00
O 18 3 10/14/12 10/14/12 CBS Sunday Morning	9-1030am	:30	NM	0	\$0.00
E 19 3 10/14/12 10/14/12 Face the Nation Start Date End Date Weekdays Spots/Week	1030-11am Rate	.30	MIVI	· ·	Ψ0.00
Week: 10/08/12 10/14/12S 1	\$1,360.00				
Spot Ch Date Range Description	Start/End Time 1030-11am	Weekdays Length Rate	<u>Type</u> NM		
1 3 10/08/12-10/14/12 Face the Nation Credited	1030-11ani				
20 3 10/09/12 10/12/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	7	\$2,205.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 7	\$315.00	:30	NM	1	\$315.00
21 3 10/15/12 10/15/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week		.50			•
Week: 10/15/12 10/21/12 M 1	\$315.00				****
22 3 10/15/12 10/15/12 Newschannel 3 News	5-530pm	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$400.00				
23 3 10/09/12 10/12/12 Newschannel 3 News	5-530pm	:30	NM	4	\$1,600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$400.00				
Week: 10/06/12 10/14/12 1W11	530-6pm	:30	NM	4	\$1,880.00
24 3 10/09/12 10/12/12 Newschannel 3 News Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	.55			
Week: 10/08/12 10/14/12 -TWTF 4	\$470.00				
25 3 10/15/12 10/15/12 Newschannel 3 News	530-6pm	:30	NM	1	\$470.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$470.00				
26 3 10/15/12 10/15/12 Newschannel 3 News	6-630pm	:30	NM	1	\$590.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$590.00		Î		
Week: 10/15/12 10/21/12 M 1		:30	NM	4	\$2,360.00
27 3 10/09/12 10/12/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-630pm <u>Rate</u>	.00			4-1-0-1-0
Week: 10/08/12 10/14/12 -TWTF 4	\$590.00				0000.05
28 3 10/09/12 10/12/12 Late Night with David Lette		:30	NM	4	\$660.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12-TwTF4	<u>Rate</u> \$165.00				
29 3 10/15/12 10/15/12 Late Night with David Letter	erm1135pm-1237am	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week	Rate		l.		

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	Contract / Revision 566084 /	Alt Order # 07894253	
Contract Dates 10/09/12 - 10/15/12	Product OBAMA/P/D SKED A	Estimate # //1537	
Advertiser Obama/D/President	I	ginal Date / Revision 0/26/12 / 10/26/12	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time			Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$165.00	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -			
30 3 10/15/12 10/15/12 Late News (M-F)	11-1135p	:30		NM 1	\$755.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	Rate \$755.00				
31 3 10/09/12 10/12/12 Late News (M-F)	11-1135p	:30		NM 4	\$3,020.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 4					
32 3 10/13/12 10/14/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p <u>Rate</u>	:30		NM 2	\$590.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 SS 2	\$295.00				
33 3 10/09/12 10/12/12 7-730pm Start Date	7-730pm Rate	:30		NM 4	\$4,660.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TwTF 4	\$1,165.00				
34 3 10/15/12 10/15/12 7-730pm Start Date End Date Weekdays Spots/Week	7-730pm Rate	:30		NM 1	\$1,165.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	\$1,165.00			_	
D 35 3 10/15/12 10/15/12 M-F 730-8pm	730p-8pm	:30		NM 0	\$0.00
36 3 10/09/12 10/12/12 M-F 730-8pm Start Date <u>End Date Weekdays</u> <u>Spots/Week</u>	730p-8pm Rate	:30		NM 4	\$4,660.00
Week: 10/08/12 10/14/12 -TWTF 4	\$1,165.00	was to the same of			
E 37 3 10/13/12 10/13/12 730-8pm Start Date End Date Weekdays Spots/Week	730-8pm	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S- 1	<u>Rate</u> \$70.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate \$70.00	Type NM	
1 3 10/08/12-10/14/12 730-8pm Credited	730-8pm	3a30	\$70.00		
38 3 10/10/12 10/10/12 Wednesday Prime	10-11pm	:30		NM 1	\$3,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12W 1	Rate \$3,710.00				
30 3 10/13/12 10/13/12 Saturday Prime	10-11pm	:30		NM 1	\$455.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 5- 1	Rate \$455.00				
40 3 10/14/12 10/14/12 Sunday Prime	7-8pm	:30		NM 1	\$4,410.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S 1	Rate \$4,410.00				
41 3 10/13/12 10/13/12 NCAA Football	Various	:30		NM 4	\$2,500.00
Week; 10/08/12 End Date Weekdays Spots/Week	Rate \$625.00				
42 3 10/14/12 10/14/12 NFL Football (Early)	1-4p	:30		NM 2	\$4,750.00
Start Date End Date Weekdays Spots/Week	Rate \$2,375.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 3 10/08/12-10/14/12 NFL Football (Early)	1-4p	St :30	\$2,375.00	NM	
See MG 42.3,42.4 2 3 10/08/12-10/14/12 NFL Football (Early)	1-4p	St :30	\$ 2,375.00	NM	
See MG 42.3,42.4 3 3 10/08/12-10/14/12 NFL Football	4-8pm	sası :30	\$2,375.00	NM	
(A) MG for 42.1,42.2	4-8pm	Sası :30	\$2,375.00	NM	
4 3 10/08/12-10/14/12 NFL Football MG for 42.1,42.2	4-opiil	5451 .00	+=1-1-1-1-1		

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ww.wtkr.com

10/01/12 -10/15/12

ontract Agreeme	nt Betwe	en:
4)	WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

	Contract / Revision 566084 /	Alt Order # 07894253		
Contract Dates 10/09/12 - 10/15/12	Product OBAMA/P/D SKED A	Estimate # //1537		
Advertiser Obama/D/President		iginal Date / Revision 10/26/12 / 10/26/12		

Print Date 10/26/12

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			Spots/	Maria ser	Live and	tals
'Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate Type	Spots	Amount
43 3 10/15/12 10/15/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	11am-12n <u>Rate</u> \$565.00		:30	NM	1	\$565.00
44 3 10/09/12 10/12/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 4	11am-12n <u>Rate</u> \$565.00		:30	NM	4	\$2,260.00
45 3 10/14/12 10/14/12 CBS Sunday Morning Start Date	9-1030am <u>Rate</u> \$470.00		:30	NM	1	\$470.00
46 3 10/15/12 10/15/12 The Insider Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	730p-8pm <u>Rate</u> \$1,165.00		:30	NM	1	\$1,165.00
		Assess of the	Totals	S	116	\$58,250.00
Γime Period # of Spots Gross Amount	Net Amount					

\$49,512.50

Totals	116	\$58,250.00	\$49,512.50	

\$58,250.00

116

Signature: _	Date:	
Signature.		